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NaughtOne

NaughtOne

NaughtOne China Roadshow 2026

中国巡展 2026

Absolute Simplicity, Infinite Possibility  
极致简约，无限可能



## Choice frees the imagination

我们提供多种选择作为标准配置，让您能够以客户喜欢的方式展现您的创造力和才华。



## Uncompromisingly contract

不同于许多竞争品牌，我们的产品始终专为商用空间而设计。因此，即使拥有温暖亲和的居家美感，也依然能够在高频使用的环境中，持续保持出色的外观、舒适体验与耐用表现。



## Sustainability through innovation

在可持续发展方面，NaughtOne 以清晰透明的策略为基础，我们既坚守承诺，也让您对每一步都一目了然。



## Design is dialogue

我们始终以人为本，在共创中打磨设计。协作激发创新，对真实需求的关注驱动设计不断向前。



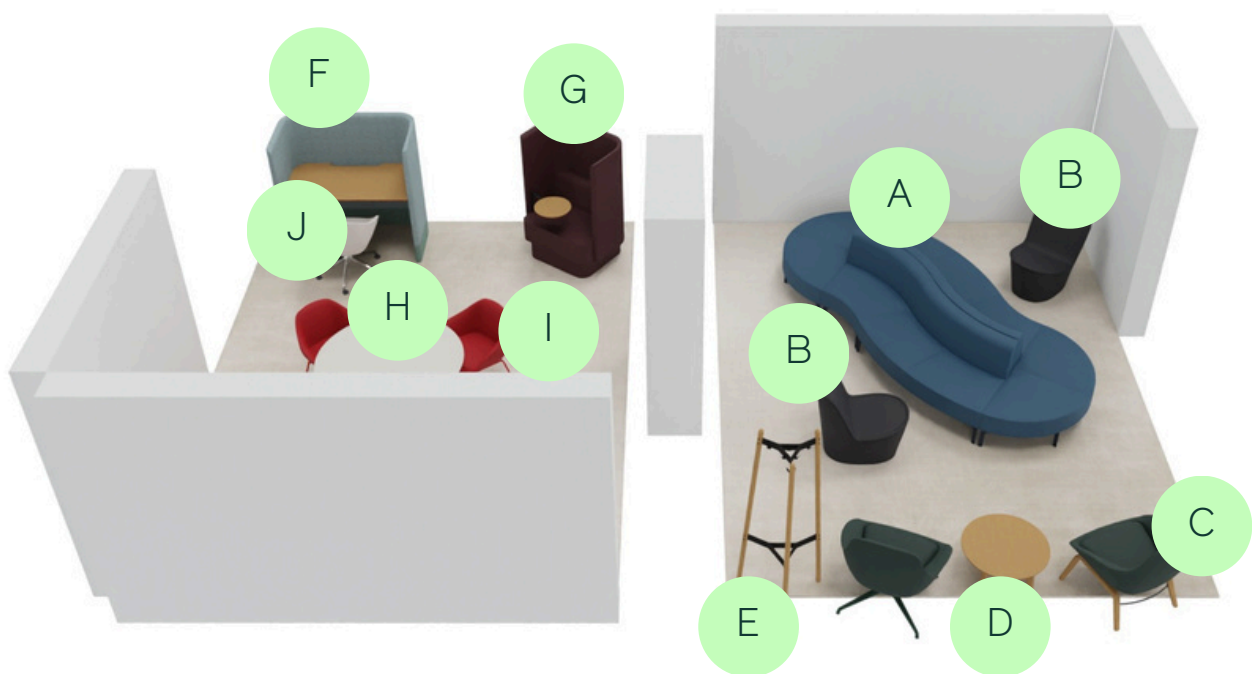
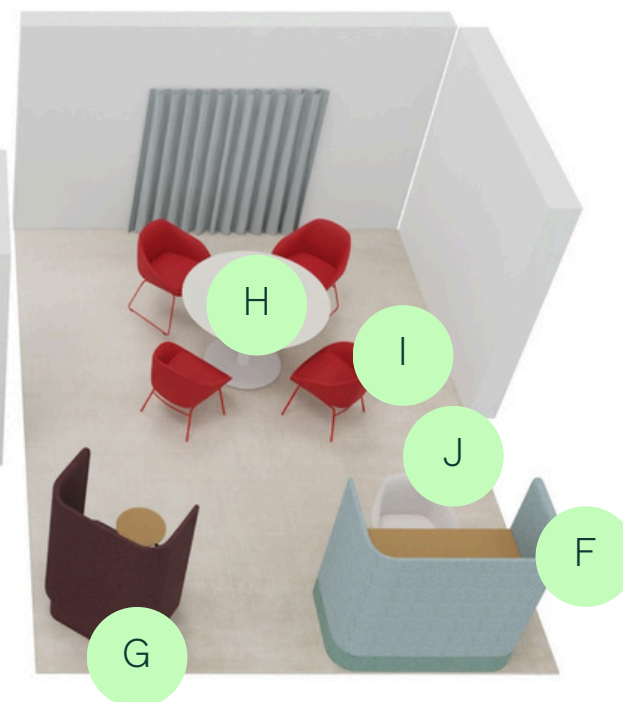
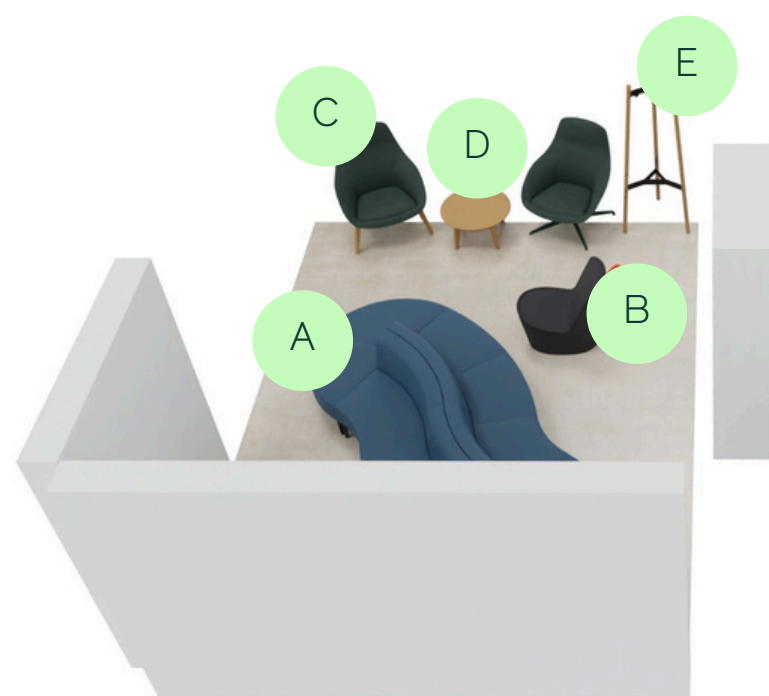
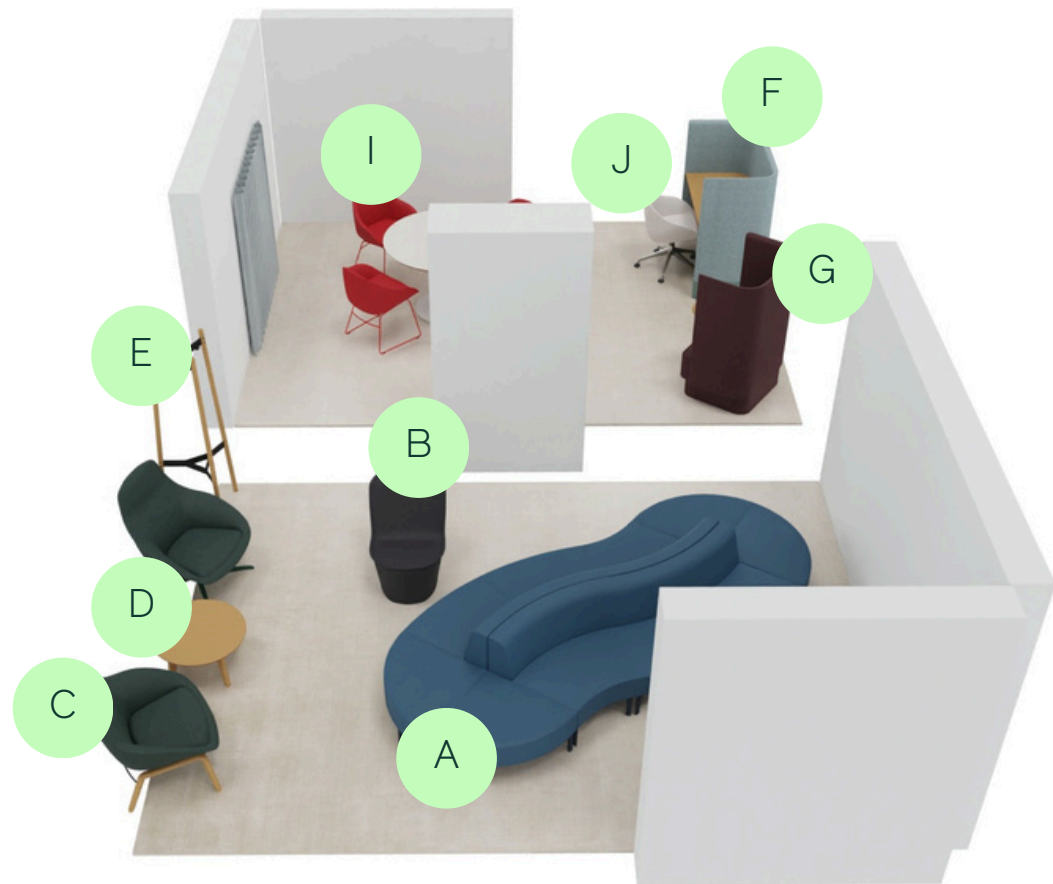


10-year warranty & Global Take-back Programme on  
all NaughtOne Products  
所有 NaughtOne 产品均享有 10 年保修和全球回收计划



Roadshow Display

巡展展览



- A Symbol 模块化座椅
- B Pippin 椅子
- C Always 休闲椅
- D Dalby 茶几
- F Pullman 桌子

- G Pullman 椅子
- H Tier 桌子
- I Always 椅子
- J Always 椅子

Asia Localised Products

亚洲本地化产品

Why localisation benefits customers?  
为什么本地化对客户有益?

- Shorter, more predictable lead times 减少和稳定交付周期
- Products look, feel and perform the same, everywhere 统一产品外观、质感与性能
  - Lower carbon impact 降低碳排放影响
  - Pricing that makes sense regionally 贴合本地市场定价
    - Regional compliance 符合当地法规与标准要求
    - Communities benefit 为本地社区创造积极价值

## Always

- > Available in range of bases and height
- > Moulded foam on a steel frame core
- > Meticulously upholstered

- > 提供多种底座与高度选择
- > 钢制内芯结构搭配模压泡棉包覆
- > 精湛细致的包覆工艺



## Always Lounge

- > Range of base options
- > Fits in everywhere
- > Extensive finish options

- > 提供多种底座
- > 灵活适配不同空间需求
- > 提供丰富的饰面选择



## Pippin

- > A flexible, mobile lounge chair
- > Designed with the end of life in mind
- > Available with or without strap handle and castors

- > 灵活轻便、易于移动的休闲椅
- > 从设计之初便考虑产品生命周期终点
- > 可选配提手与脚轮，亦可选择无提手及脚轮版本



## Symbol

- > Modular seating
- > Available in lounge and work height
- > Configurator tool available to create your own layouts
- > 模块化座椅设计
- > 提供休闲高度与工作高度配置
- > 通过配置工具，自由打造专属布局方案



## Hatch

- > Modular seating
- > Available in lounge and work height
- > Use configurator tool to create your own layouts
- > 模块化座椅设计
- > 提供休闲高度与工作高度配置
- > 通过配置工具，自由打造专属布局方案



## Pullman Booth

- > 2 or 3 seat booths
- > Power and data integration
- > TV bracket available
- > 提供双人或三人卡座选择
- > 可提供电源与数据接口
- > 可选配电视安装支架



## Pullman Sofa

- > Two- or three-seater versions
- > Optional power access and tablet arms

- > 提供双人或三人卡座选择
- > 可提供电源和桌臂



## Pullman Chair / Chair Pod

- > Power and data integration with discreet cable management
- > Screen for Pod to left or right
- > Swivelling plinth available

- > 可提供电源与数据接口，并配备隐藏式线缆管理
- > 提供左侧或右侧屏风选择
- > 可选配旋转底盘



## Tier

- > Available in different sizes and heights
- > 16 RAL colours for stem and base plate finish
- > Range of table top finish options

- > 提供多种尺寸与高度选择
- > 支柱与底盘提供 16 种 RAL 颜色选择
- > 多种台面饰面可选



## Pullman Desk / Desk Pod

- > Ability to add clamp on monitor arm
- > Power and data integration with discreet cable management
- > Extensive finish options
- > Can be configured with left or right opening
- > 支持加装夹持式显示器支臂
- > 可提供电源与数据接口，并配备隐藏式线缆管理
- > 提供丰富的饰面选择
- > 可配置为左开或右开方式



## Dalby

- > Available in different sizes and heights
- > Solid oak or walnut base
- > Optional power integration

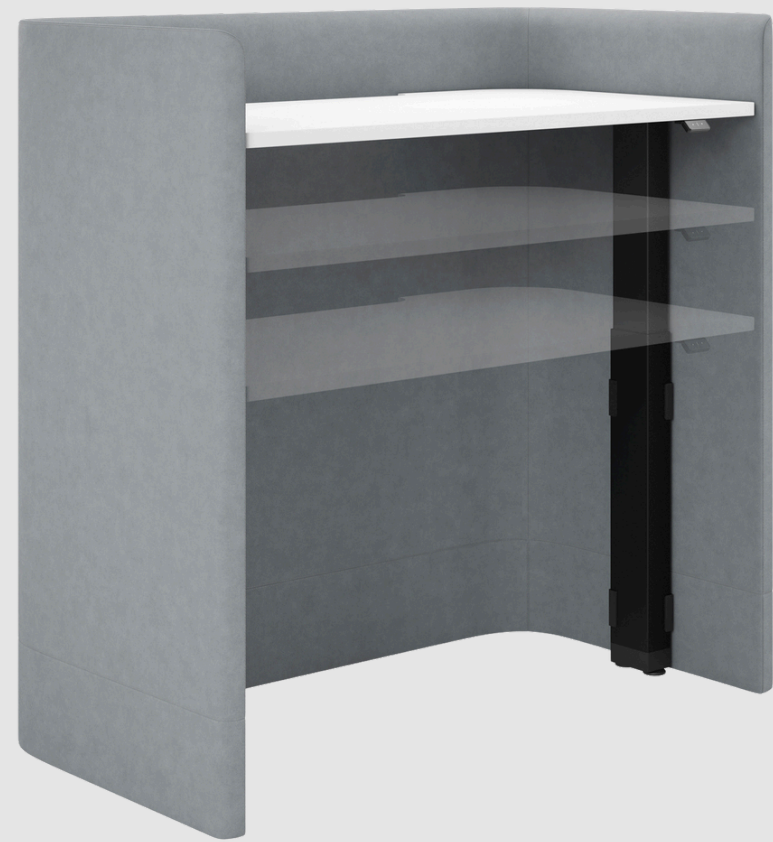
- > 提供多种尺寸与高度选择
- > 实心橡木或胡桃木底座可选
- > 可提供电源与数据接口



## 2026 Pipeline 计划

### Pullman Height Adjustable Desk

可定制



### Viv

2026年即将推出



### Polly

2026年即将推出



## 2026 Pipeline 计划

### Morse

2026年即将推出

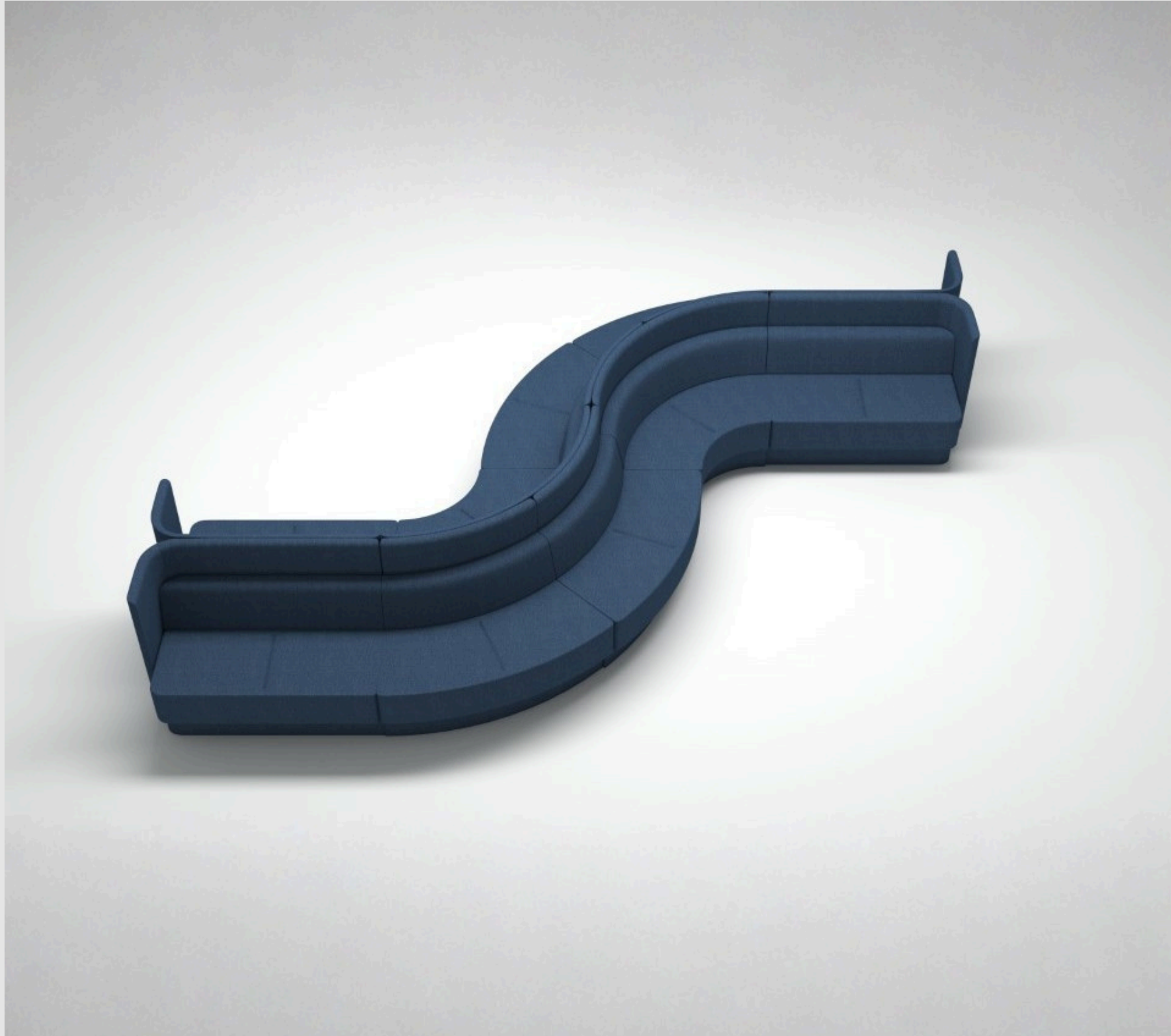


### Mimo

2026年即将推出



New Product Sneak Peek  
新品预览



Pullman Modular Seating 模块化座椅



Lotti Chair 椅子

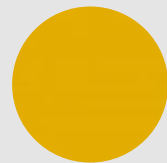
Infinite Possibilities

无限可能

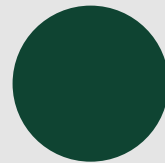
Seat shell RAL colours  
座壳RAL颜色



Traffic Red  
RAL 3020



Broom Yellow  
RAL 1032



Moss Green  
RAL 6005



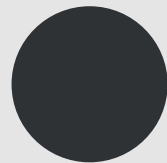
Pale Green  
RAL 6021



Pastel Blue  
RAL 5024



Steel Blue  
RAL 5011



Black Grey  
RAL 7021



Stone Grey  
RAL 7030



Oyster  
RAL 1013



Signal White  
RAL 9003



Standard RAL colours for metal powder-coating  
金属粉末喷涂 RAL 标准色

 Traffic Red RAL 3020	 Light Pink RAL 3015	 Traffic Orange RAL 2009	 Broom Yellow RAL 1032
 Dark Blue RAL 5001	 Steel Blue RAL 5011	 Jet Black RAL 9005	 Black Grey RAL 7021
 Moss Green RAL 6005	 Leaf Green RAL 6002	 Pale Green RAL 6021	 Pastel Blue RAL 5024
 Stone Grey RAL 7030	 Silver RAL 9006	 Oyster RAL 1013	 Signal White RAL 9003



Standard Tabletop Finishes  
标准桌面饰面



MF MDF  
White



Oak  
Veneer



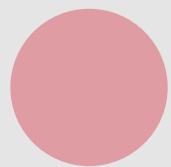
Walnut  
Veneer



Standard RAL colours for Pippin strap handles  
Pippin 绑带拉手 RAL 标准色



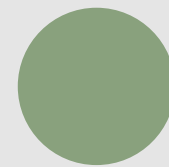
Black Grey  
RAL 7021



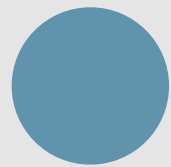
Light Pink  
RAL 3015



Traffic Orange  
RAL 2009



Pale Green  
RAL 6021



Pastel Blue  
RAL 5024



Oyster  
RAL 1013



Versatile design for  
every environment  
适配多元空间的灵活设计

Meeting / respite  
会议 / 休憩



Collaboration  
合作



Conference / lounge  
会议 / 休闲



Focus / lounge  
专注 / 休闲



Focus  
专注



Plaza  
大堂



Lounge  
休闲



Lounge  
休闲



Cafe  
餐饮区



Cafe  
餐饮区



Sustainability  
可持续性



## A plan for a better world 为更美好的世界而规划

We believe that if you run a business you have a responsibility to minimise the harm you do to the planet.

We've developed four strategic pillars that build on our longstanding sustainability commitments to guide us in the future, setting out tangible objectives that are backed by robust, meaningful action.

Our sustainability team is on hand to answer questions and help you with your projects sustainability goals.

我们相信，作为企业经营者，我们有责任将对地球造成的危害降至最低。我们基于长期以来的可持续发展承诺，制定了四大战略支柱，以指引未来的发展方向，并提出了由切实有效的行动支撑的具体目标。我们的可持续发展团队随时准备为您解答疑问，并协助您实现项目的可持续发展目标。



## Helping You Specify More Sustainably 帮助您制定更可持续的方案

At NaughtOne, we offer a range of tools and resources to help support your project's sustainability and regulatory requirements throughout the specification process.

在 NaughtOne，我们提供一系列工具与资源，助力您在产品选型过程中实现项目的可持续发展与合规要求。

- > Dedicated in-house Head of Sustainability & Communities
- > A range of certifications to suit project requirements
- > Clear and transparent sustainability information

- > 专业团队支持
- > 多项认证覆盖
- > 信息及数据透明可查



## NaughtOne sustainability report 2025 NaughtOne 可持续发展报告 2025

Sustainability sits at the heart of how we design, make, and think at NaughtOne.

Our latest sustainability report shares honest reflections on where we are, what we're working on, and how we're progressing — from materials and manufacturing to end-of-life and circular thinking. It's all part of our commitment to doing things responsibly, without compromising on design.

Click [here](#) to access the report

可持续发展始终是 NaughtOne 品牌理念的重要组成部分，也贯穿于我们的设计、制造与日常决策之中。

在最新发布可持续发展报告中，我们分享了当前的实践与思考，以及在材料选择、生产制造、产品生命周期终点和循环设计等方面持续推进的工作。

这体现了我们始终坚持以更负责任的方式打造产品，同时不妥协于设计与品质。

点击[此处](#)查看报告



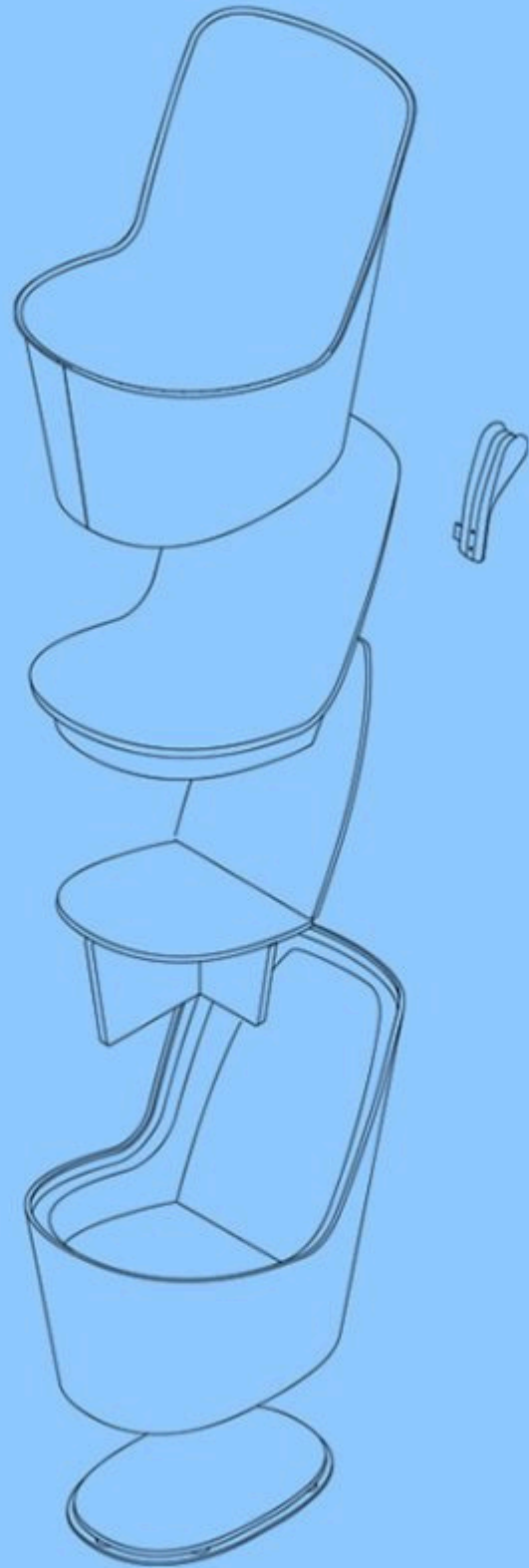
## Manufacturing

Localised manufacturing across UK, North America and Asia  
Defined roadmap to reduce transport emissions by adopting sustainable transport methods across the UK and Europe, alongside increased localisation within the APMEA region.

A commitment to eliminate single-use plastic from packaging by 2030, ensuring all packaging is 100% recyclable

在英国、北美和亚洲开展本地化生产  
制定明确的路线图，通过在英国和欧洲采用可持续运输方式来减少运输排放，同时加大亚太、中东及非洲地区的本地化程度。

承诺在2030年前从包装中彻底淘汰一次性塑料，确保所有包装均可100%回收利用。



## Measurable sustainability 可衡量的可持续性

Product sustainability statements for every product including:  
recyclable, reusable and recycled content, material % split,  
certifications and LCAs.

SCS Indoor Advantage Gold for every product

FSC CoC

Global Take Back Scheme

Reupholstery service

Product IDs - when scanned, they link to a page with detailed  
information about that exact product.

每款产品的可持续性声明，包括：可回收性、可重复使用性、再生  
材料含量、材料构成比例、认证信息及生命周期评估（LCA）等。

每款产品均获得SCS Indoor Advantage Gold认证

FSC产销链认证（CoC）

全球回收计划

重新包覆服务

产品ID——扫描后将跳转至该产品的详细信息页面。

# Circularity 循环性

Supporting satellite systems to keep our furniture in use for as long as possible – Product IDs, Global Take Back Scheme, reupholstery service.

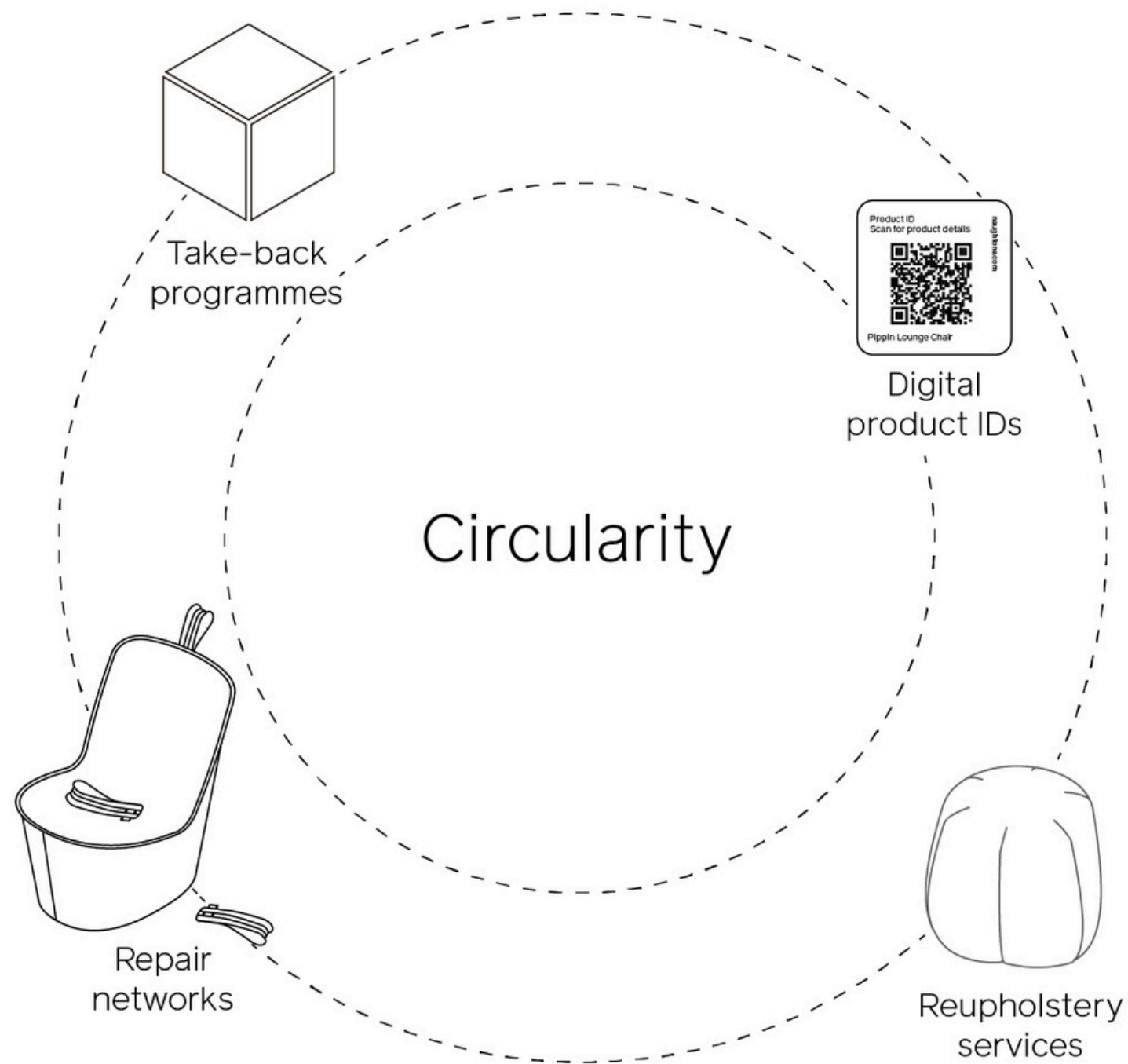
Designed with circularity in mind – modular pieces enable flexibility and the future proofing of spaces, several products in our portfolio are designed to be easily serviced and disassembled, enabling components to be repaired or replaced when needed.

Commitment to reduce the use of virgin and fossil fuel based materials by 2030.

产品识别码、全球回收计划、重新包覆服务让您的家具使用寿命更长久。

以循环经济为设计理念—模块化设计赋予空间灵活性并确保其未来适应性，我们产品系列中的多款产品均采用易于维护和拆卸的设计，便于在需要时对部件进行维修或更换。

承诺在2030年前减少原生材料及化石燃料基材料的使用。



NaughtOne Team 团队

NaughtOne团队- 巡展

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